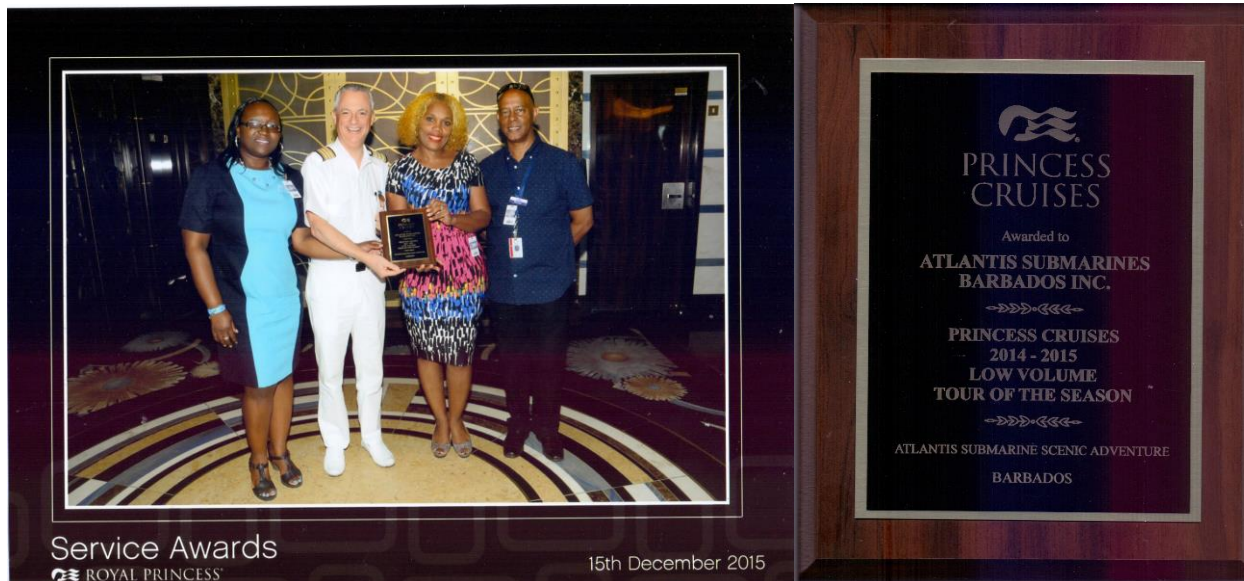




For Immediate Release

"Atlantis Submarines Barbados cops Best Low Volume Tour of the Season from Princess Cruises for 2014-2015"



Atlantis Submarines Barbados (ASB) receives the award aboard the Royal Princess from Hotel General Manager Martin Bristow (second from left) and Shore Excursions Manager Glenda Simms (not pictured). The Atlantis Submarines Barbados team from left – Charlotte Moore (Reservations Manager), Roseanne Myers (General Manager), Kerwin Bellamy (Cruise Marketing Rep).

December 15th 2015 – Bridgetown, Barbados – In a ceremony aboard the Royal Princess cruise ship, the team from Atlantis Submarines (Barbados) Inc. was the proud recipient of the Princess Cruises 2014-2015 C.R.U.I.S.E award for Low Volume Tour of the Season. [Atlantis Submarines Barbados](#) has been operating tours from the 1986/87 season and started working with Princess Cruises from the inception. The relationship has always been one of mutual benefit and again today Princess Cruises showed its appreciation for the high standard and quality that has been maintained over the years and in particular last season.

Princess Cruises is one of the most diligent lines in presenting feedback on the quality of the experience as judged through guest surveys. In a letter from Lisa Jensen, Manager Shore Excursions, Princess Cruises noted "This tour consistently received high ratings, positive passenger comments and was noted as excellent value. The effort made by you and your staff regarding the operational efficiency and overall quality of the tour is commendable."



Pictured above is the Atlantis team from left Charlotte Moore, Denise Pierre and Kerwin Bellamy with Shore Excursions manager Glenda Simms and Assistant Shore Excursions Manager Rosbert Gracias.

Princess has a very thorough system of ensuring that their guests who go on tour, rate the experience in an online survey sent to them after the voyage. The scores are fed back monthly throughout the season and then an overall tally is done and presented at the start of the following season. "Apart from our tour numbers versus the presold blocks, being quite good last season, we were also able to score very high with the guests and we keep trying to do better each time" said Kerwin Bellamy Cruise Marketing representative for Atlantis Submarines Barbados. He added "Atlantis Submarines never seeks to compete on volume as it is a high end exclusive tour tailored for those who want to experience underwater without getting wet. The accolades seek to inspire us to do better and we keep the staff abreast of quality scores and comments on an ongoing basis. Princess is a highly organized and professional entity that keeps us on our toes. We thank the Shore excursions team for their hard work and support." The letter from Princess Cruises went on to say "It is clear that this tour provided tour passengers with a positive and memorable experience that has effectively showcased the destination."

Atlantis Submarines operates submarine tours in Barbados that provide the opportunity to see the underwater world in safety and comfort and to enjoy the reef and other marine life, during the day and at night. This adventure is one of the most unique and highly recommended attractions in Barbados. For more information please visit our website where you can also connect to all of our [social media platforms](#).

The [Atlantis Submarines Barbados](#) operation is part of a fleet of submarines headquartered in Vancouver, Canada with sister submarine locations in the Cayman Islands, Aruba, Cozumel, Mexico, Honolulu, Maui and Kona in Hawaii and in the US territory of Guam. For further information contact bdsres@atlantissubmarines.com or Roseanne Myers, General Manager, Atlantis Submarines Barbados at rgmyers@atlantissubmarines.com